



Hong Kong Disneyland Announces New 1-Day Ticket Option

Special offers will continue to be rolled out for locals and tourists

HONG KONG, September 19, 2023 – Hong Kong Disneyland Resort (HKDL) today announced the addition of a new 1-Day ticket tier to its multi-tiered 1-Day park admission ticket structure and the renaming of the existing tiers of 1-Day tickets.

Under the new structure, prices for 1-Day tickets (Tier 1) remain unchanged for all ticket types as they have been for four consecutive years while the new 1-Day ticket (Tier 4), which is being introduced for the most popular days and seasons, will be set at HK\$879 for General Admission (ages 12-64) and HK\$659 for Child (ages 3-11).

“The resort is committed to continually launching new and amazing offerings and elevating the guest experience at HKDL, as our tickets continue to reflect great value,” said a spokesperson for Hong Kong Disneyland Resort. “Tiered-pricing structure is a common industry practice that effectively manages visits and market demand. Since inbound tourism resumed, we see strong demand among tourists from far and wide. The new 1-Day ticket (Tier 4) will help further spread demand and deliver better experiences to all guests.”

Details of the other types of 1-Day tickets are as follows:

- Prices for 1-Day tickets (Tier 1) (formerly known as Regular Days tickets) remain unchanged at HK\$639 for General Admission and HK\$475 for Child.
- Prices for 1-Day tickets (Tier 2) (formerly known as Peak Days tickets) will be HK\$719 for General Admission and HK\$539 for Child.
- Prices for 1-Day tickets (Tier 3) (formerly known as Peak Plus Days tickets) will be HK\$799 for General Admission and HK\$599 for Child.
- Prices for 1-Day senior tickets remain unchanged at HK\$100 for all 1-Day ticket tiers as they have been for 12 consecutive years.
- Eligible guests with disabilities will continue to receive a 30% discount on all 1-Day ticket tiers (excluding senior tickets).

While these changes will come into effect on September 20, 2023, special offers will be available for Hong Kong residents to purchase 1-Day tickets¹ at current prices on and before November 15, 2023.

¹ 1-Day tickets (Tier 2) can be purchased at the price of 1-Day tickets (Peak Day); and 1-Day tickets (Tier 3) can be purchased at the price of 1-Day tickets (Peak Plus Day).



Additionally, under the resort's Magic Access annual pass program:

- Prices for adult memberships under the Silver, Gold and Platinum tiers will be HK\$1,468, HK\$2,558 and HK\$4,678 respectively.
- Prices for child memberships under the Silver, Gold and Platinum tiers will be HK\$1,088, HK\$1,818 and HK\$3,368 respectively.
- Prices for student memberships under the Silver, Gold and Platinum tiers will be HK\$1,148, HK\$1,918 and HK\$3,558 respectively.
- Prices for senior memberships remain unchanged as they have been for 12 consecutive years.

Special Magic Access Offers

The resort will provide various offers for guests to purchase Magic Access or renew their current membership* for eight weeks until November 15, 2023.

- Existing Magic Access members can enjoy a renewal discount, saving up to HK\$400 on new prices when renewing membership.
- Hong Kong residents can purchase new Magic Access membership at current prices.
*Offers not applicable to senior memberships or purchase of Magic Access Certificates.

Continuing to be a preferred option for guests who make multiple visits in a year, Magic Access provides significant value for HKDL fans. Along with year-round special offers, HKDL's repeat guests will have a broad selection of options to choose from of when to visit the park.

Extension of JoyYou Senior Offer and Promotions for Locals

JoyYou card holders and Hong Kong residents aged 60 to 64 will be able to enjoy a special offer for another year until October 19, 2024. Eligible persons can continue to purchase 1-Day tickets at the special price of HK\$100, the same as 1-Day senior tickets (for guests aged 65 and above). Additionally, HKDL will continue to launch an exciting range of ticket promotions and offers for local residents throughout the year.

Drawing International Visitors to Hong Kong

By continually introducing new attractions and offerings, HKDL is committed to strengthening Hong Kong's appeal as an international tourist hub. The resort continues to support the local tourism industry as well as the local community. As part of its community commitment, HKDL donates tens of thousands of complimentary tickets and hosts numerous events for underrepresented communities every year.

With a dedicated team of 7,000 passionate cast members, HKDL will continue with its relentless efforts to bring magical experiences to both residents of Hong Kong and visitors from around the world.

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Appendix - Hong Kong Disneyland Resort New Pricing:

1-Day Ticket (effective from September 20, 2023)				
	Tier 1	Tier 2	Tier 3	Tier 4 (New)
Adult	HK\$639	HK\$719	HK\$799	HK\$879
Child	HK\$475	HK\$539	HK\$599	HK\$659
Senior	HK\$100			

Magic Access Annual Pass (effective from September 20, 2023)							
	Adult		Child / Student			Senior	
	Current Price	New Price	Current Price	New Child Price	New Student Price	Current Price	New Price
Platinum	HK\$4,278	HK\$4,678	HK\$3,078	HK\$3,368	HK\$3,558	HK\$890	HK\$890
Gold	HK\$2,338	HK\$2,558	HK\$1,668	HK\$1,818	HK\$1,918	HK\$525	HK\$525
Silver	HK\$1,348	HK\$1,468	HK\$998	HK\$1,088	HK\$1,148	HK\$316	HK\$316

About Hong Kong Disneyland Resort

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and nationalities. Filled with your favorite Disney stories and characters, Hong Kong Disneyland offers guests the opportunity to explore seven diverse lands that are home to award-winning, unique attractions and entertainment. Complete your adventure with stays at the resort’s luxurious Disney hotels. The magic doesn’t end at our doorstep; as a dedicated member of the local community that cares deeply about societal wellbeing, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living.

Mobile app gives the latest updates & helps plan your visit



The Hong Kong Disneyland mobile app keeps guests informed of all the excitement at Hong Kong Disneyland Resort, from operating hours to entertainment schedules. Use the GPS-enabled map to find your way around the park or make reservations for park restaurants, and make every moment count with wait times for each attraction. Magic Access members can also view block-out calendars and membership privileges, designed to make your visit even more magical.

Download the Hong Kong Disneyland mobile app for free:

iOS users: <https://itunes.apple.com/app/id1077550649>

Android users: <https://goo.gl/ZbHHbP>



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For media inquiries, please contact:

Media Relations, Hong Kong Disneyland Resort
Email: HKDLMediaRelations@disney.com